



## **Bill White for Texas Campaign for Governor-Staff Positions**

### **Professional & Personal Characteristics**

**Consistently expresses a supportive, can-do attitude, team focus, and strong commitment to the job. Brings resourceful willingness to take on challenges; flexible and adaptable to unexpected changes**

**Can solicit, listen to, and productively incorporate feedback**

**Manages multiple tasks effectively, handling a demanding workload without unduly compromising quality; well organized and detail-oriented**

**Demonstrates strategic planning and thinking in communications activities**

**Recognizes when it is appropriate or necessary to seek help from others and/or escalate issues**

**Exercises discretion, maturity and integrity when dealing with confidential information**

**Actively works to improve work processes and the journalist/blogger/voter experience**

**Proactively identifies areas for personal and team improvement as they arise; brainstorms solutions and makes recommendations**

**See positions available below:**

### **Regional Field Directors / Field Organizers**

**Across the great state of Texas.**

**Please submit resume, short statement of why this job/campaign, [jd@billwhitefortexas.com](mailto:jd@billwhitefortexas.com).**

**Responsibilities & Competences**

**Knowledge of door to door and phone bank operations**

**Volunteer management skills**

**Professional attitude, hard working and ready for long hours**

**Designs and executes localized field plan and targeting to supplement state field program**

**Knowledge of VAN and campaign database management**

**Demonstrates very strong writing and editing skills**

**Designs and executes social network strategy to support communications and field strategies**

**Develop and maintain community relationships**

**Organize events, rallies, house parties and other field related activities.**

**Prepare field reports**

**Office management.**

**Recognizes when it is appropriate or necessary to seek help from others and/or escalate issues**

**Exercises discretion, maturity and integrity when dealing with confidential information**

**Actively works to improve work volunteer/voter experience**

**Proactively identifies areas for personal and team improvement as they arise; brainstorms solutions and makes recommendations**

## Management Abilities

Mentors and guides volunteers in specific projects

Demonstrates ability to supervise work processes and workflow of others

Work experience spans projects across several campaign areas

Builds relationships with all levels of campaign staff

## Online & New Media Director Houston Headquarters

Please submit resume, short statement of why this job/campaign, 2-3 writing samples, and 2-3 video samples to [katy@billwhitefortexas.com](mailto:katy@billwhitefortexas.com), [jd@billwhitefortexas.com](mailto:jd@billwhitefortexas.com).

### Responsibilities & Competences

Demonstrates very strong writing and editing skills that capture candidate's voice and character; written and oral communications require limited editing or supervision from more senior team members

Takes ownership and writes a variety of communications deliverables (web content, emails, stock emails for use by entire campaign team)

Creates videos to support campaign narratives and take advantage of news cycles, pushes those videos to appropriate audiences

Designs and executes email strategy to support communications and field strategies

Designs and executes text message strategy to support communications and field strategies

Designs and executes social network strategy to support communications and field strategies

Hosts conference calls, web chats, webinars to engage online communities

Communicates the value of online & new media strategies to donors, activists, reporters, and other non-experts on behalf of the campaign

Has fluency with HTML



Please visit [billwhitefortexas.com](http://billwhitefortexas.com) to learn more.

Send resumes and cover letters to

**J.D. Gins at [jd@billwhitefortexas.com](mailto:jd@billwhitefortexas.com).**